



NEWS RELEASE

FOR IMMEDIATE RELEASE

JUNE XX, 2016

WATER FOR THE WORLD RUN RETURNS TO HAWAII FOR THE SECOND ANNUAL “WETTEST RUN ON THE PLANET”

Waikiki – *Water for the World Run* (W4TWR) announces its second annual 5k Fun Run/Walk on Saturday, November 11, 2016 at the Waikīkī Shell to raise awareness about global access to clean water. The non-competitive run/walk will feature a scenic course around the Waikīkī Zoo and Kapiʻolani Park with a finish inside the Waikīkī Shell.



“The average woman in a developing country walks approximately 3.5 miles to get water which is just a little more than the distance of a 5k run,” says Joshua Goodson, co-founder of *Water for the World Run*. “Approximately twice the population of the United States worldwide does not have access to clean water and we take it for granted that whenever we turn on a faucet, there will always be clean water to drink. Our mission is to give the gift of clean water to those without.”

The individual cost for the run/walk is \$24.99. Early registration prior to September 1, 2016 will include a nine-pound water bag to simulate the weight of water carried by women in developing nations, W4TWR logo t-shirt, logo draw string mini-backpack, logo sunglasses, temporary tattoos and other sponsor goodies. Registration after September 1, 2016 will not include logo t-shirt and sunglasses.

Gates open at 8 a.m. for check-in and registration. The run/walk starts at 9 a.m. followed by a DJ dance party with bands, food booths, interactive games and a beer garden from 10 a.m. to 12 p.m. Visit www.W4TWR.com for race registration and further details.

Water for the World Run will donate a portion of the proceeds to Water.org, the international nonprofit organization founded by Gary White and actor Matt Damon to transform lives around the world by providing access to safe water and sanitation. In addition, \$1 of every entry fee will go to Veterans Without Orders, a non-profit organization that combats the global water crisis by mobilizing a worldwide network of military veterans.

“Our goal is to raise awareness about what it’s like to not have clean water and to ultimately inspire others to help in our charge of making clean water accessible worldwide,” says Goodson.



Over 700 runners and walker participated in the 1st annual Water for the World Run on December 26, 2015 in Honolulu, Hawai'i.

For information on Water for the World Run, visit our website at www.W4TWR.com
Follow us on Instagram @WaterfortheWorldRun Twitter @WaterfortheWorldRun,
or "Like" us on Facebook at www.Facebook.com/WaterfortheWorldRun

About Water for the Run

Water for the World Run is an international non-competitive race series for runners and walkers to raise global awareness about access to clean water. Created in 2015 by Joshua Goodson, Jeremy Razonable, and Casey Moore, the race series was born out of their passions for running and providing clean, safe water to the nearly one billion people worldwide who don't have access to this basic human right. The 5k event race series donates 10 percent of all proceeds to water.org, the international nonprofit organization founded by Gary White and Matt Damon to transform lives around the world by providing access to safe water and sanitation. Go to www.WaterfortheWorldRun.org for more information or to register for a run.

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MEDIA CONTACT:

Lance Rae (808) 781-1743

Lance@tlcpr.com